



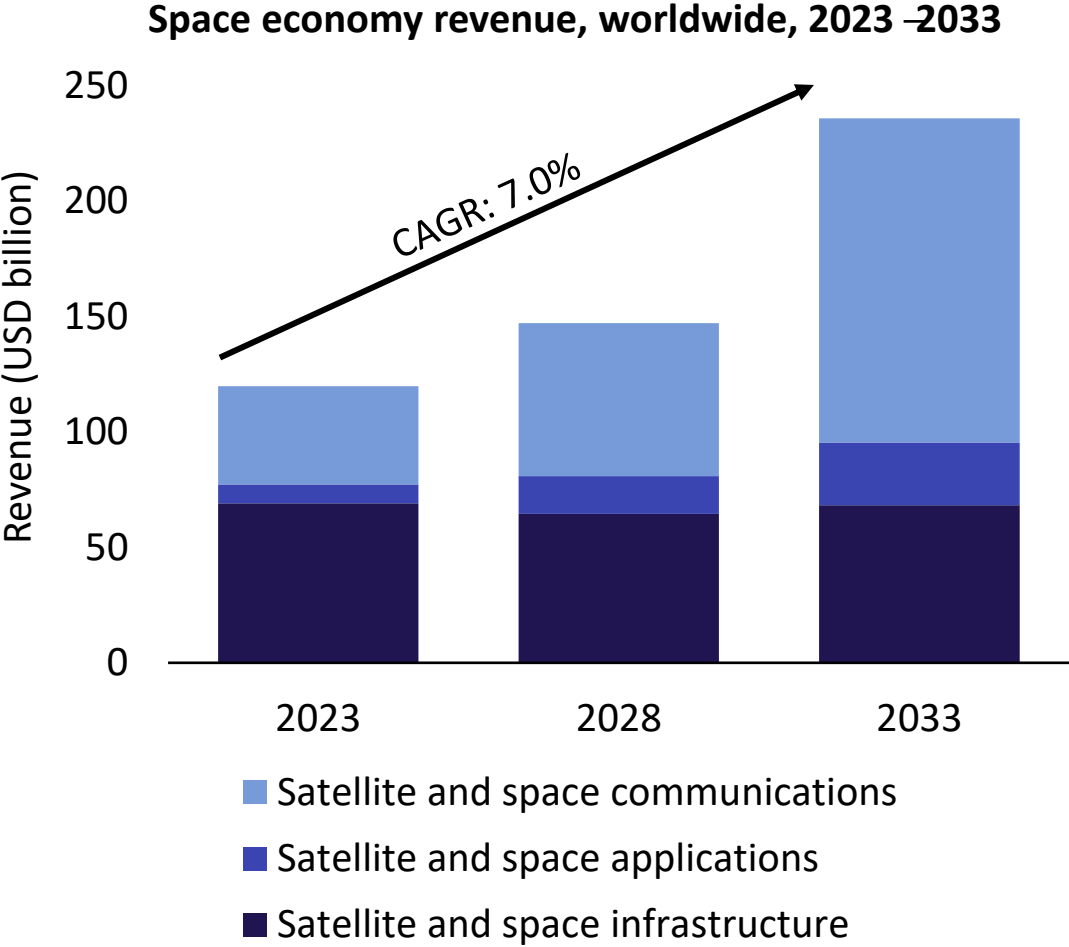
NatSatTel online conference

Key trends and opportunities in the global satellite and satcom markets

Vivek Prasad, Principal Analyst, space and satellite

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Non-geo solutions are the key to unlocking the global space economy between 2023 and 2033



USD1.8 trillion
Revenue for 2023 –2033

7% Year-on-year revenue growth worldwide

13% Expected revenue growth in applications and communications

48%
Percentage of revenue generated from the satcom market

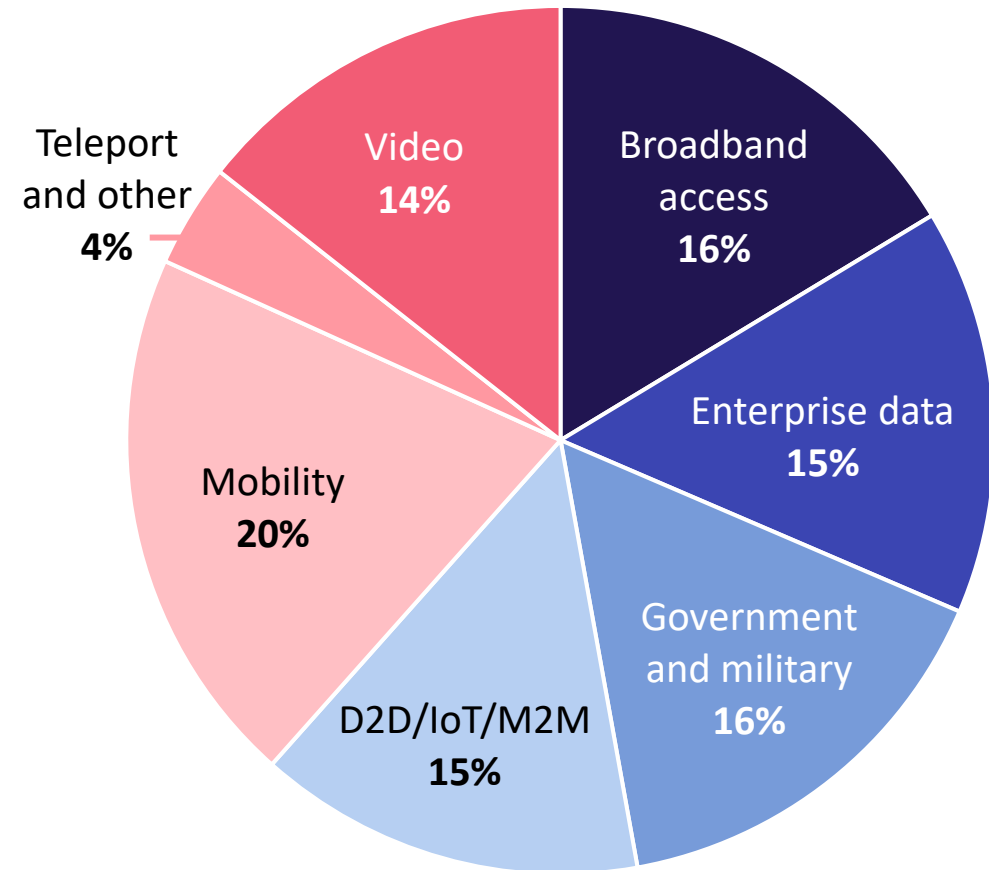
Latin America
Fastest-growing region in the space industry

38%
Percentage of total revenue expected to be generated from **North America**

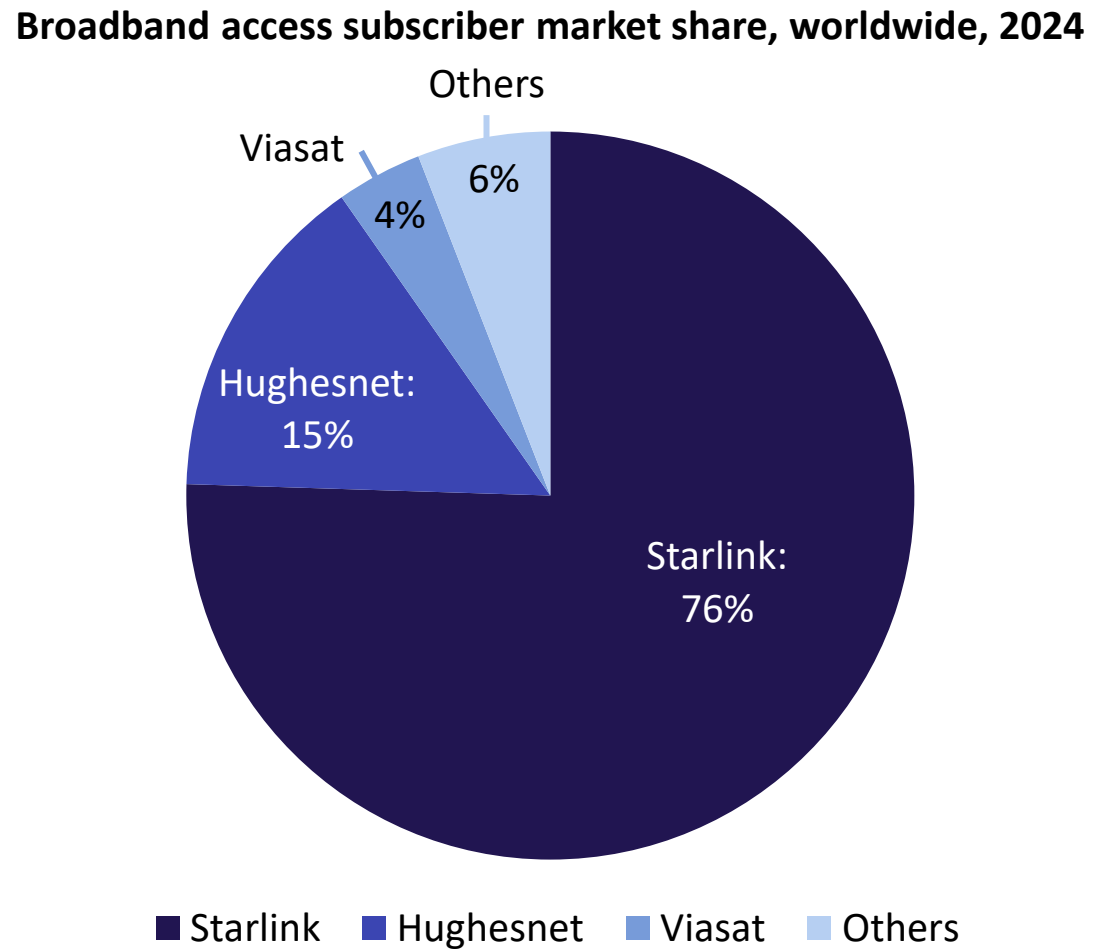
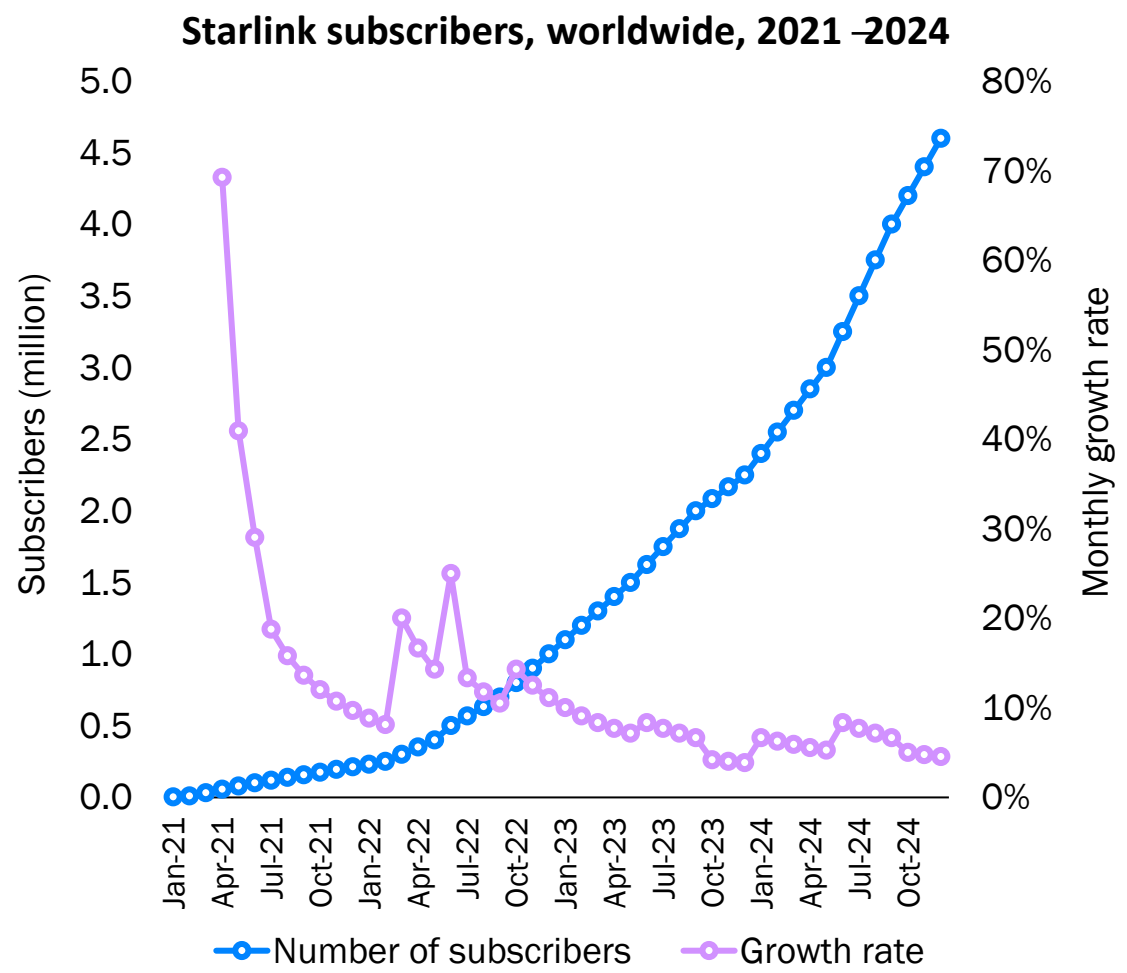
Broadband access and direct-to-device (D2D) will be the fastest-growing satcom applications

- The **broadband access market** has expanded by **65%** in the last 2 years.
- The **D2D/IoT/M2M markets** will grow at **CAGR of 51%** from lower base value.
- The **mobility market** will be the largest revenue contributor.
- The **video market** is continuing to decline slowly.

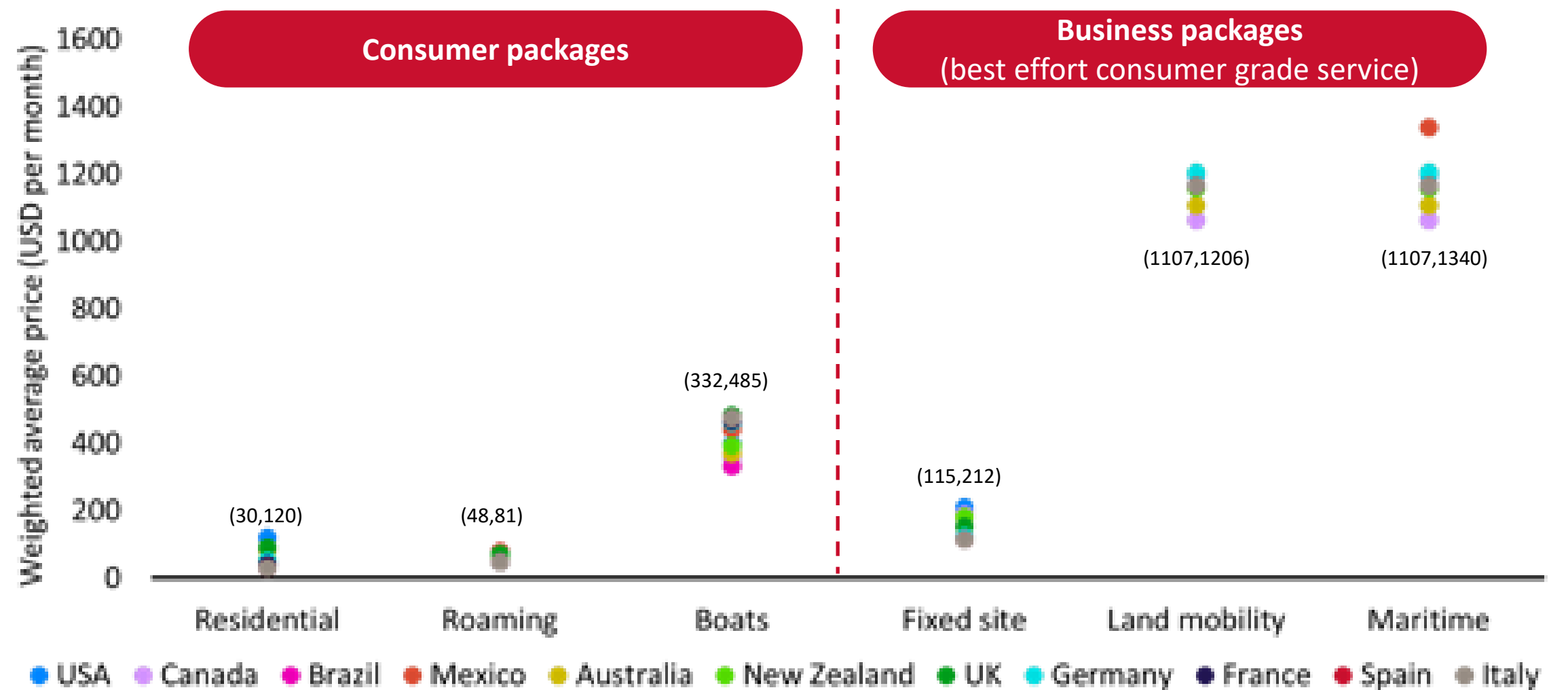
Satcom cumulative revenue, worldwide, 2023 –2033



Starlink has disrupted the broadband access market, acquiring ~5 million subscribers globally



Massive price erosion is expanding the serviceable satcom markets



Significant advancements shaping the future of the satcom industry







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